

# **NEW Software Update Available!**

## **Why are we releasing software version 1.46?**

Beer Ball was showcased at the spring shows and gained momentum very quickly. As exciting as it was to feel this buzz, we stuck to our original roll out plan. That plan was to release just 150 units to the field before halting production for one month. Throughout this month, our sales, marketing, and R&D staff hit the road visiting as many Beer Ball customers and locations as possible. On this tour, we not only interviewed operators, we met with bar owners and players as well. We interviewed all of them in efforts to learn what improvements could be made, and mostly, what is making Beer Ball so popular with players of all ages!

As a result of these learning's, here is a list of improvements you will find in this software release: more advertising capabilities, enhanced programming buttons, prize coupons have more marketing options, a reporting system for revenue and prize tracking has been developed, plus reports can now be printed right at your Beer Ball machine! Discount pricing menus are available and new game play is offered, and much, much, more!

For your complimentary software update contact the Bay Tek Games Parts Department at 920-822-3951.

*Bay Tek Games believes in the Beer Ball Phenomenon!*